

PLANNING	PROPOSED TARIFF 2016/2017	PROPOSED TARIFF 2017/2018	% +/-	PROPOSED TARIFF 2018/2019	% +/-	PROPOSED TARIFF 2019/2020	% +/-	PREVIOUS ADJUSTMENT	VAT INCL/EXCL.	AUTHORITY	ORDER OF PROVISION (A) / (C)?
SUB-DIRECTORATE: LAND USE											
DIVISION : OUTDOOR ADVERTISING											
SERVICE OR PRODUCT	PROPOSED TARIFF 2016/2017	PROPOSED TARIFF 2017/2018	% +/-	PROPOSED TARIFF 2018/2019	% +/-	PROPOSED TARIFF 2019/2020	% +/-	PREVIOUS ADJUSTMENT	VAT INCL/EXCL.	AUTHORITY	ORDER OF PROVISION (A) / (C)?
Application fee (general)	534	587	10%	650	10.6%	723	11.2%	2016	Inclusive	MMM	C
Application Fee for Schedule 1-4	1 603	1 763	10%	1 950	10.6%	2 169	11.2%	2017	Inclusive	MMM	C
Inspection fee per inspection (annual inspection)	748	823	10%	910	10.6%	1 012	11.2%	2018	Inclusive	MMM	C
Illuminated or animated (all areas of control) (per m2 per annum)											
Animated	223	245	10%	271	10.6%	302	11.2%	2016	Inclusive	MMM	C
Illuminated	106	117	10%	129	10.6%	143	11.2%	2016	Inclusive	MMM	C
Route markers for information purposes, Tourism signs, etc.											
Estate Agent boards (per agency per annum)	8 556	9 412	10%	10 409	10.6%	11 578	11.2%	2016	Inclusive	MMM	C
Auction Signage (per agency per annum)	5 348	5 883	10%	6 506	10.6%	7 237	11.2%	2016	Inclusive	MMM	C
Trailer Advertising per trailer for a maximum period of 14 days (* tariffs applicable unless other agreement with service provider)	4 894	5 383	10%	5 954	10.6%	6 623	11.2%				
Inflatable- per occasion per two inflatables											
Flags/ banners	1 889	2 078	10%	2 298	10.6%	2 556	11.2%	2016	Inclusive	MMM	C
Flags (Streetscape / treadrop) (per 4 flags)	427	470	10%	519	10.6%	578	11.2%	2016	Inclusive	MMM	C
Banners (per 4 banner)	1 762	1 938	10%	2 144	10.6%	2 384	11.2%	2016	Inclusive	MMM	C
Aerial signs- per m2	212	233	10%	258	10.6%	287	11.2%	2016	Inclusive	MMM	C
Street furniture – see agreement with service provider											
Leaflets / pamphlet's (handouts) - per promotion for 1 day	534	587	10%	650	10.6%	723	11.2%	2016	Inclusive	MMM	C

DIRECTORATE: PLANNING SUB-DIRECTORATE: LAND USE DIVISION : OUTDOOR ADVERTISING											
SERVICE OR PRODUCT	PROPOSED TARIFF 2016/2017	PROPOSED TARIFF 2017/2018	% +/(-)	PROPOSED TARIFF 2018/2019	% +/(-)	PROPOSED TARIFF 2019/2020	% +/(-)	PREVIOUS ADJUSTMENT	VAT INCL/IE XCL.	AUTHORITY	ORDER OF PROVISION (A) / (C)?
POSTERS											
Non-profit bodies											
Up to 200 posters (per poster (R50 minimum fee) period of 14 days)	3	3	10%	4	10.6%	4	11.2%	2016/17	Inclusive	MMM	C
More than 200 posters (per poster for period of 14 days)	4	4	10%	5	10.6%	5	11.2%	2016/17	Inclusive	MMM	C
More than 300 posters (per poster for period of 14 days)	6	7	10%	7	10.6%	8	11.2%	2016/17	Inclusive	MMM	C
Awareness campaigns with no commercial contents/logos											
Up to 50 posters -per poster- (R150 minimum fee for 14 days)	15	17	10%	18	10.6%	20	11.2%	2016/17	Inclusive	MMM	C
More than 50 posters- per poster (R150 minimum fee, period of 14 days)	32	35	10%	39	10.6%	43	11.2%	2016/17	Inclusive	MMM	C
Posters of a commercial nature/ events held at commercial venues											
Up to 50 posters- per poster (R350 minimum fee, for 14 days)	47	52	10%	57	10.6%	64	11.2%	2016/17	Inclusive	MMM	C
More than 50 posters- per poster (R350 minimum fee, for 14 days)	62	68	10%	75	10.6%	84	11.2%	2016/17	Inclusive	MMM	C
Election posters (per political party (refundable if posters were removed)											
Headline posters- per newspaper per year	6 416	7 058	10%	7 806	10.6%	8 682	11.2%	2016/17	Inclusive	MMM	C
Headline posters- per newspaper per year	6 416	7 058	10%	7 806	10.6%	8 682	11.2%	2016/17	Inclusive	MMM	C
SIGNAGE / ADVERTISING LOCALITY BOUND ANNUAL LEVY											
< 2m2	534	587	10%	650	10.6%	723	11.2%	2016/17	Inclusive	MMM	C
< 6m2	1 709	1 880	10%	2 079	10.6%	2 313	11.2%	2016/17	Inclusive	MMM	C
<20m2	3 208	3 529	10%	3 903	10.6%	4 341	11.2%	2016/17	Inclusive	MMM	C
</= 36m2	6 417	7 059	10%	7 807	10.6%	8 684	11.2%	2016/17	Inclusive	MMM	C
SIGNAGE / ADVERTISING NON-LOCALITY BOUND ANNUAL LEVY											
Per m2	1 882	2 070	10%	2 290	10.6%	2 547	11.2%	2016/17	Inclusive	MMM	C
Note: MLM may impose a 25 percent income fee instead of the above tariffs which ever amount may be the highest in case of signs that are deemed bigger than 40m2, which must be paid per annually for non-locally bound signs and/or third party advertising.											
Non-profit or public bodies locality and non-locality bound	534	587	10%	650	10.6%	723	11.2%	2016/17	Inclusive	MMM	C
Change of face application fee	2 137	2 351	10%	2 600	10.6%	2 892	11.2%	2016/17	Inclusive	MMM	C

*This tariffs will be applicable until such time that the MLM Council adopts new bylaws that may review these tariffs and include additional schedules.