

PLANNING SUB-DIRECTORATE: LAND USE DIVISION : OUTDOOR ADVERTISING												
SERVICE OR PRODUCT	APPROVED TARIFFS 2023/24	PROPOSED TARIFF 2024/25	% +/-	PROPOSED TARIFF 2025/26	% +/-	PROPOSED TARIFF 2026/27	% +/-	PREVIOUS ADJUSTMENT	VAT INCL/EXCL.	AUTHORITY	ORDER OF PROVISION (A) / (C)?	VOTE NO.
General Application Fee	806	862	7%	923	7%	987	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Illuminated or Animated (all areas of control) (per m2 per annum)	136	146	7%	156	7%	167	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Estate Agent Boards (per agency per annum): Each Agency must register all Agents in a company and provide MMM with all necessary credentials.	3,018	3,229	7%	3,455	7%	3,697	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Auction Signage (per agency per annum): Each Agency must register all Agents in a Company and provide MMM with all necessary credentials.	3,018	3,229	7%	3,455	7%	3,697	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Trailer Advertising per trailer for a maximum period of 14 days.(^t Tariffs applicable unless other agreement with Service Provider)	748	800	7%	856	7%	916	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Trailer Advertising per m2 per annum	1,717	1,837	7%	1,966	7%	2,103	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Inflatable- per occasion per two inflatables	3,137	3,357	7%	3,592	7%	3,843	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Flags/ Banners												
Flags (Streetscape / Teardrop) (per flag for period of 14 days)	104	111	7%	119	7%	128	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Flags (Streetscape / Teardrop) (per flag per annum)	1,875	2,007	7%	2,147	7%	2,297	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Banners (per banner) for per period of 14 days	464	496	7%	531	7%	568	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Aerial Signs per m2 period of 14 days	353	377	7%	404	7%	432	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11
Skip Bins												
Skip Bins per annum	1,001	1,071	7%	1,146	7%	1,226	7%	2021	Inclusive	MMM	C	6224 142 008 029 ZZZZZ 11

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POSTERS		-										
Non-profit bodies (*Required NPO Certificate*)		-										
Up to 200 posters period of 14 days	13	14	7%	15	7%	16	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
More than 200 posters (per poster for period of 14 days)	16	17	7%	18	7%	20	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
More than 300 posters (per poster for period of 14 days)	18	20	7%	21	7%	22	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Awareness campaigns with no commercial contents/logos					7%	-	7%	2021				
Up to 50 posters -per poster for period of 14 days)	49	53	7%	56	7%	60	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
More than 50 posters- per poster for period of 14 days)	66	71	7%	76	7%	81	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Posters of a Commercial Nature/Events held at commercial Venues					7%	-	7%	2021				
Up to 50 posters -per poster- for period of 14 days)	78	83	7%	89	7%	95	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
More than 50 posters- per poster for period of 14 days)	103	110	7%	118	7%	126	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Election posters (per political party exempted as per Council Resolution) if not removed in 14 days after the Elections, then penalty of Tarrif amount will be applied	10,651	11,397	7%	12,194	7%	13,048	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Headline Posters- per Newspaper per annum	5,000	5,350	7%	5,725	7%	6,125	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Bus Shelters - per annum	1,046	1,119	7%	1,120	7%	1,198	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11

SIGNAGE / ADVERTISING LOCALITY BOUND ANNUAL LEVY												
< 2m2	886	948	7%	1,015	7%	1,086	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
< 4m2	1,768	1,892	7%	2,024	7%	2,166	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
< 6m2	2,838	3,037	7%	3,249	7%	3,477	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
< 14m2	3,485	3,729	7%	3,990	7%	4,269	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
<20m2	5,327	5,700	7%	6,099	7%	6,526	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
<28m2	7,743	8,285	7%	8,865	7%	9,486	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
<= 36 m2	10,653	11,399	7%	12,197	7%	13,051	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Unsold Advertising Space on Advertising Sign per m2	231	247	7%	265	7%	283	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
SIGNAGE / ADVERTISING NON-LOCALITY BOUND ANNUAL LEVY												
Per m2 per annum	1,046	1,120	7%	1,198	7%	1,282	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
Non-Profit or Public Bodies Locality and Non-Locality Bound per annum	886	948	7%	1,015	7%	1,086	7%	2021	Inclusive	MMM	C	6224 142 008 129 ZZZZZ 11
*This Tarrifs will be applicable until such time that the MMM Council adopts new By-Law that may review these Tarrifs and include additional schedules.												
Removals												
Super Billboard 41 to 81 square meter and bigger (Per Sign)	1,484	1,588	7%	1,699	7%	1,818	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Custom-made Billboard (Per Sign)	62,755	67,148	7%	71,849	7%	76,878	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Large Billboard 7 to 40 square meter (Per Sign)	53,667	57,424	7%	61,444	7%	65,745	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Electronic Billboards (Per Sign)	80,675	86,323	7%	92,365	7%	98,831	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Gantry Billboards (Per Sign)	53,790	57,555	7%	61,584	7%	65,895	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Flat, Sky, Roof, Projecting, Veranda, Balcony, Canopy, Under Awing Signs as well as any other wall, Building or Bridge mounted or painted sign (per square meter)	3,587	3,838	7%	4,107	7%	4,394	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Small Billboards, Project Boards, Forecourt Signs and loose standing third party or on-Premises Business Signage and loose standing/ self supporting third party and Locality bound Signage (per square meter)	1,784	1,909	7%	2,042	7%	2,185	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Banner/ Flag/ Inflatable (Per Sign)	281	300	7%	321	7%	344	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Estate Agent and Auctioneer Signs (Per Sign)	150	160	7%	172	7%	184	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Posters/ Notices (Per Sign)	311	333	7%	357	7%	381	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Litter Bins (Per Sign)	18,711	20,021	7%	21,422	7%	22,922	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Bus Shelters (Per Sign)	3,119	3,337	7%	3,571	7%	3,821	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Street Name Advertisement (Per Sign)	3,119	3,337	7%	3,571	7%	3,821	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Trailer Advertising/ Mobile Signs	17,974	19,232	7%	20,578	7%	22,019	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11
Storage Fee Removals for Illegal Advertising Signs per day (Removal Fee and Storage Fee)	38	40	7%	43	7%	46	7%	2021	Inclusive	MMM	C	6224 104 004 007 ZZZZZ 11